



WBQH  
1050AM SILVER SPRING, MD  
COMMUNITY COMMITMENT REPORT  
3<sup>RD</sup> QUARTER 2016  
JUNE 26<sup>TH</sup> • SEPTEMBER 24<sup>TH</sup>

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### **Public Affairs Programs**

WBQH La Mera Mera Radio offers its listeners a diverse mix of news, consumer affairs, and inspirational programming with a variety of entertaining and thought-provoking hosts. All programs air every Sunday.

### **OF CONSUMING INTEREST**

*Of Consuming Interest* focuses on consumer issues, offering tips on everything from selecting health care programs to avoiding telemarketing scams. Shirley Rooker, Call For Action's Director, is the host.

### **MUSIC AND THE SPOKEN WORD**

"From the crossroads of the West, we welcome you to a program of inspirational music and spoken word." These words, from more than eight decades ago, still open the program. Today *Music and the Spoken Word* has become the world's longest-running continuous network broadcast and is carried on more than 2,000 radio and television stations and cable systems. It has been broadcast from locations across the country and around the world.

### **THIS JUST IN**









Hosted by CBS Anchor and Reporter Sam Litzinger, *This Just In* brings you the story of news and the people behind the headlines. *This Just In* is presented by The GW Global Media Institute in association with The Newseum and the National Press Club.

### **SPORTS PROGRAMMING**

WBQH is also part of the Federal News Radio Sports Network, airing games for Navy Sports, American University Sports, and George Washington University Sports.





**OF CONSUMING INTEREST**

Of Consuming Interest focuses on consumer issues, offering tips on everything from selecting health care programs to avoiding telemarketing scams. Shirley Rooker, Call For Action's Director, is the host.

-  June 26<sup>th</sup> • 6:00 a.m. • 25:00 min • **Best Credit Cards for Travel**  
Jill Gonzalez of CardHub.com discusses which credit cards give you the most points, waive fees for foreign transactions and give the best rates on currency exchange.
-  July 3<sup>rd</sup> • 6:00 a.m. • 25:00 min • **Common Car Insurance Myths**  
Laura Adams of InsuranceQuotes.com debunks many of the common myths about car insurance. For example, 44% of Americans believe owning a red car will increase car insurance rates. Not true!
-  July 10<sup>th</sup> • 6:00 a.m. • 25:00 min • **Stopping Cyberattacks**  
Robert Deitz, professor at George Mason University, discusses cyberattacks and why U.S. law gets in the way of us identifying and stopping the hackers.
-  July 17<sup>th</sup> • 6:00 a.m. • 25:00 min • **Social Media and Seniors**  
Debra Berlyn, executive director, Project GOAL (Get Older Adults onLine), discusses how social media and new technology benefit society, in particular seniors, and the organization's efforts to get more seniors to embrace technology.
-  July 24<sup>th</sup> • 6:00 a.m. • 25:00 min • **Will Power**  
Andy Cohen, founder of Caring.com, discusses a recent study that found nearly half of adult children do not know anything about their parents' wills, living trusts and other estate documents.
-  August 7<sup>th</sup> • 6:00 a.m. • 25:00 min • **Buying a Computer and Other Electronics**  
Ari Goldberg of A 2 Z Technology Services talks about the differences between computers, laptops, tablets and other electronic devices and how consumers can make wise choices.
-  August 14<sup>th</sup> • 6:00 a.m. • 25:00 min • **When Your House Is Not Your Own**  
Ilya Somin of the Cato Institute discusses eminent domain law, the Kelo case, which had a significant impact on the rights of landowners, and how some states have taken steps to protect property holders' rights.
-  August 21<sup>st</sup> • 6:00 a.m. • 25:00 min • **Planning for Retirement**  
Nathan Garcia, managing director, Westbourne Investments, and the author of "The Seven New Rules of Retirement," answers questions about the transition into retirement.













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-  August 28<sup>th</sup> • 6:00 a.m. • 25:00 min • **Buying Your Next Car**  
Jill Gonzalez, an analyst with WalletHub.com, examines the results of a study on purchasing new and used cars, and reveals which cities are the most frugal and which overspend.
-  September 4<sup>th</sup> • 6:00 a.m. • 25:00 min • **Listening to the Radio on Your Smartphone**  
Dennis Wharton of National Association of Broadcasters discusses how chips in smartphones can make local radio stations available to users. He also talks about the future of digital television and the move to even higher quality TV transmission.
-  September 11<sup>th</sup> • 6:00 a.m. • 25:00 min • **Sunscreen: What's Good & Where it Falls Short**  
Trisha Calvo of Consumer Reports discusses types of sunscreen, how to use them effectively and what the SPF really means.
-  September 18<sup>th</sup> • 6:00 a.m. • 25:00 min • 25:00 min • **Best Credit Cards for Travel**  
Jill Gonzalez of CardHub.com discusses which credit cards give you the most points, waive fees for foreign transactions and give the best rates on currency exchange.







**MUSIC AND THE SPOKEN WORD**







"From the crossroads of the West, we welcome you to a program of inspirational music and spoken word." Those words, from more than eight decades ago, still open the program. Today, Music and the Spoken Word has become the world's longest-running continuous network broadcast and is carried on more than 2,000 radio and television stations and cable systems. It has been broadcast from locations across the country and around the world.

-  June 26<sup>th</sup> • 6:30 a.m. • 28:00 min • Program #4518
-  July 3<sup>rd</sup> • 6:30 a.m. • 28:00 min • Program #4477: "Best of Independence Day"
-  July 10<sup>th</sup> • 6:30 a.m. • 28:00 min • Program #4530
-  July 17<sup>th</sup> • 6:30 a.m. • 28:00 min • Program #4519
-  July 24<sup>th</sup> • 6:30 a.m. • 28:00 min • Program #4520
-  August 7<sup>th</sup> • 6:30 a.m. • 28:00 min • Program #4523
-  August 14<sup>th</sup> • 6:30 a.m. • 28:00 min • Program #4525
-  August 21<sup>st</sup> • 6:30 a.m. • 28:00 min • Program #4526
-  August 28<sup>th</sup> • 6:30 a.m. • 28:00 min • Program # 4528
-  September 4<sup>th</sup> • 6:30 a.m. • 28:00 min • Program #4486: "Forged in Iron"
-  September 11<sup>th</sup> • 6:30 a.m. • 28:00 min • Program #4278: "Rising Above with Tom Brokaw"
-  September 18<sup>th</sup> • 6:30 a.m. • 28:00 min • Program #4532

**THIS JUST IN**

Hosted by CBS Anchor and Reporter Sam Litzinger, This Just In brings you the story of news and the people behind the headlines. This Just In is presented by The GW Global Media Institute in association with The Newseum and the National Press Club.

-  June 26<sup>th</sup> • 7:00 a.m. • 59:00 min • **Reel News: Hollywood and the Press**  
On the premiere episode of *This Just In!*, movie expert and journalist Nick Clooney joins host Sam Litzinger to explore the parallels between two worlds he knows a lot about: Hollywood and the press. Proving that life and art do intersect, Clooney offers a unique perspective on the depiction of journalism on the silver screen.
  
-  July 3<sup>rd</sup> • 7:00 a.m. • 59:00 min • **And That's The Way It Was**  
He was born in the age of radio but came of age in the golden years of television and witnessed decades of history first hand as a producer and director with CBS News. From McCarthyism to Watergate, he saw it all. A conversation with legendary CBS director Robert Vitarelli.
  
-  July 10<sup>th</sup> • 7:00 a.m. • 59:00 min • **See You on the Radio: A Master Class in The Art of Storytelling** Charles Osgood has been called the poet in residence at CBS, and one of the last great broadcast writers. The literary icon shared some of the secrets of his storybook success in a special master class conducted by Professor Michael Freedman as part of his George Washington University Media History Course taught at the Newseum.
  
-  July 17<sup>th</sup> • 7:00 a.m. • 59:00 min • **From Kristallnacht to Watergate: Memoirs of a Newpaperman** *Guests: Harry Rosenfeld, Leonard Downie, Jr. moderates*  
Distinguished longtime journalist Harry Rosenfeld has borne witness to some of the most significant events of the last century and shares his memories.
  
-  July 24<sup>th</sup> • 7:00 a.m. • 59:00 min • **Pete Seeger at the National Press Club** When Pete Seeger died in early 2014, we lost an iconic folk singer, a civil rights activist, an anti-war activist, an environmentalist and a keen observer of the political scene. Barbara Porter looks back on a landmark appearance by a legendary troubadour.
  
-  August 7<sup>th</sup> • 7:00 a.m. • 59:00 min • **And That's The Way It Was**  
He was born in the age of radio but came of age in the golden years of television and witnessed decades of history first hand as a producer and director with CBS News. From McCarthyism to Watergate, he saw it all. A conversation with legendary CBS director Robert Vitarelli.

-  August 14<sup>th</sup> • 7:00 a.m. • 59:00 min • **Who Needs Newspapers?**  
A study by the Pew Research Center indicates 95% of new information comes from traditional media -- most of it from newspapers. Why then do so many people seem to be writing off this form of journalism? That's what Paul Steinle and Dr. Sara Brown of Valid Sources set out to answer. Join them and moderator Mark Hamrick on their cross-country tour of America's newsrooms to see why papers aren't taking their fatal diagnosis lying down.
-  August 21<sup>st</sup> • 7:00 a.m. • 59:00 min • **Anchorman v. Funnyman: Where Headlines and Humor Collide** PBS news anchor Jim Lehrer and political satirist Mark Russell sit down with Frank Bond of the Newseum's "Inside Media" series to separate the jokesters from the journalists. Hear from both men on why the role of the newspaper (in both informing the public and training your puppy) is not only still important but irreplaceable.
-  August 28<sup>th</sup> • 7:00 a.m. • 59:00 min • **G-Men and Journalists: Friends and Foes**  
Newseum Projects Editor Patty Rhule takes listeners on a tour of the Newseum's exhibit, "G-Men and Journalists: Top News Stories of the FBI's First Century." Straight from the FBI's vault - find out how the Newseum acquired the Unabomber's cabin, why G-Men couldn't have clammy hands, and what happened when you gave Saddam Hussein a cookie.
-  September 4<sup>th</sup> • 7:00 a.m. • 59:00 min • **War Reporting: The New Rules of Engagement**  
*Guests: Martha Raddatz, Rajiv Chandrasekaran, Cami McCormick, and Laura King*  
How do journalists cover war today and why do they keep going back? Four of America's top war correspondents join Marvin Kalb for a special edition of The Kalb Report at the National Press Club to discuss why they would rather pick a seat in an armored vehicle than a chair in the White House press room.
-  September 11<sup>th</sup> • 7:00 a.m. • 59:00 min • **Live from the White House: Making & Shaping the News** Four former White House press secretaries - Dee Dee Myers, Ari Fleisher, Dana Perino and Mike McCurry - join Frank Sesno, Director of the School of Media and Public Affairs at The George Washington University, for a discussion about the history and politics of this unique role and the new challenges presented by today's media landscape.
-  September 18<sup>th</sup> • 7:00 a.m. • 59:00 min • **Echoes of Vietnam**  
It is the 800 pound gorilla that sits in the Oval Office, the dark ghost that walks the halls of the White House; the haunting legacy of the Vietnam War. From the National Press Club in Washington, D.C. Ted Koppel sits down with father-daughter duo Marvin and Deborah Kalb to discuss the findings in their book "Haunting Legacy: Vietnam and the American Presidency from Ford to Obama."



**ASCERTAINMENT**

As part of our continuing effort to serve our listeners, WBQH La Mera Mera addressed various matters of importance to members in our community. The top discussions revolved around consumer education and interests.

The Top Discussions were:

1. Consumer education
2. Consumer rights
3. Cyber security and safety
4. Financial planning
5. Culture / Inspirational Music
6. Historical documentaries

**PUBLIC SERVICE CAMPAIGNS**

WBQH La Mera Mera, in addition to its public affairs programming, broadcasts the following public service campaigns:

- 🎧 American Heart Association (Go Red For Women)
- 🎧 Autism Awareness
- 🎧 Discovering Nature
- 🎧 DVD's for vets.org
- 🎧 Emergency Preparedness (FEMA)
- 🎧 Foreclosure Prevention
- 🎧 Homeland Security (See Something, Say Something)
- 🎧 High School Equivalency (Ad Council)
- 🎧 Hunger Prevention
- 🎧 Job Training (Ad Council)
- 🎧 Maryland Center – Problem Gambling
- 🎧 Matching Donors.com
- 🎧 National Association of Broadcasters
- 🎧 National Highway Safety Administration (Child Safety Seats)
- 🎧 National Pest Management Association
- 🎧 Navy League of the United States.org
- 🎧 Pool Safety (Consumer Product Safety Commission)
- 🎧 Save the Manatee.org
- 🎧 The Shelter Pet Project (Humane Society of the U.S.)
- 🎧 Type 2 Diabetes Prevention
- 🎧 Wounded Warrior Project